# **ENRICHMENT ACADEMIES, INC.**

After School Clubs Program at Burning Tree Elementary School

# **ENRICHMENT ACADEMIES - NEW TO BURNING TREE ELEMENTARY SCHOOL**

Enrichment Academies, Inc (EAI) is looking forward to managing the after school club program at Burning Tree Elementary School for the 2023-24 school year! EAI has been managing the after school club program at several local elementary and middle schools since 2012. It is EAI's mission to provide a rich, rewarding and diverse after school experience to students, parents and educators with a variety of price points, session times and days offered. Most clubs are offered directly after the school day, right at Burning Tree's campus and provide students opportunities to explore new activities, develop skills, exercise and connect socially with a greater cross section of their school peers outside the classroom.

# **EAI Club Experience**

Enrichment Academies will offer three sessions of clubs: fall, winter and spring. One of our goals is to give parents and students an entire view of the clubs and activities offered at the school under one umbrella. This helps parents view all club opportunities at a glance without registering for a club and then finding out a week later an additional activity has been added to the school's schedule.

#### Club Schedule Overview

EAI will provide an overview of the upcoming fall schedule by late August and an overview of the winter & spring clubs by early winter. This enables parents to start planning their child's schedule with other activities. These overviews will detail which clubs (with appropriate grade levels) will be running on each day of the week. EAI will be at the Open House before school begins, the first PTA meeting and also the Back to School Night to answer any questions and share fall club information.

# Club Catalog

EAI provides a club catalog to all students a week prior to the start of registration. In our experience the catalog generates anticipation, excitement and interest amongst the students about upcoming club opportunities. This year, the club catalog will be sent home with students in backpacks and sent electronically through the school listserve. EAI encourages students to be part of the club selection process and collaborate with their friends in exploring club opportunities. The catalog provides details on the online registration process, club descriptions, club dates, pricing and additional club policies for parents.

## Registration

EAI provides a simple, easy-to-use registration system. This system provides parents a weekly calendar view of the clubs along with specific club meeting dates and times (in case their club catalog is not in arms reach!) Website address and more details will be provided closer to the start of fall registration.

## Open /Early Bird Enrollment

EAI offers open enrollment, with a specific registration start date. Club fees for the first four days of each registration period will feature discounted Early Bird pricing. We urge all parents to take advantage of early bird enrollment so minimum enrollment numbers can be met and accurate rosters can be distributed to instructors prior to club start dates. After the four-day Early Bird window, online club registration will be available at an additional \$10 per club.

#### Club Communication

In an effort to provide proactive feedback on club activities, EAI encourages each club instructor to send weekly emails (or an eight week club overview) to parents of enrolled students to inform them of events in their children's club experience. In addition, EAI provides an email (or text/phone call if needed) to parents of absent students. This helps parents and students adapt to the weekly after school clubs routine. EAI requests that parents email the student's club instructor and club administrator ahead of time if they know that their child will not attend club on a given day. This improves the efficiency of attendance-taking to maximize club enjoyment time.

# Annual Registration Fee

A registration fee of \$25 is required during each students' first club registration of the school year. This is an annual fee per student per school year. Once paid, subsequent club registrations for that student during that school year will not incur this fee. This revenue from this fee helps offset the cost of providing a quality after school club program. EAI does exempt Scholarship students from the annual registration fee.

#### Parent Feedback

EAI welcomes and encourages feedback from parents. Your input helps to build a stronger program as clubs can be added or improved in subsequent sessions. All correspondence should be directed to **Erin@Enrichment-Academies.com** 

# SCHEDULE OF IMPORTANT DATES

Please note: Specific dates for all clubs will be included in the Burning Tree ASC Catalog and within the online registration system.

#### Fall Session

September 5<sup>th</sup>: CATALOG DISTRIBUTION via the school listserv and backpack September 12<sup>th</sup> – September 15<sup>th</sup>: EARLY BIRD ONLINE REGISTRATION September 26<sup>th</sup> – September 30<sup>th</sup>: REGISTRATION CONFIRMATION October 2<sup>nd</sup>: CLUBS START (8 weeks)

#### Winter Session

November 27<sup>th</sup>: CATALOG DISTRIBUTION via the school listserv and backpack December 5<sup>th</sup> – December 8<sup>th</sup>: EARLY BIRD ONLINE REGISTRATION December 18<sup>th</sup> – December 22<sup>nd</sup>: REGISTRATION CONFIRMATION **January 8<sup>th</sup>: CLUBS START (8 weeks)** 

## Spring Session

February 20<sup>th</sup>: CATALOG DISTRIBUTION via the school listserv and backpack February 26<sup>th</sup> – February 29<sup>th</sup>: EARLY BIRD ONLINE REGISTRATION March 15<sup>th</sup> – March 22<sup>nd</sup>: REGISTRATION CONFIRMATION

April 2<sup>nd</sup>: CLUBS START (8 weeks)